



**The Heritage Center &
Indian River Citrus
Museum**

2410 14TH Avenue
Vero Beach, FL 32960
(772) 770-2263
veroheritage.org

**Annual County Pioneer
Recognition Committee**

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Vero Heritage, Inc. is a
charitable 501(c)(3) tax-
exempt organization. Federal
ID # CH 9765

August 13, 2026

Dear Friend,

For more than two decades, Vero Heritage has had the privilege of celebrating the people and families whose vision, hard work, and commitment helped shape Indian River County. This year, we are proud to continue that tradition with the 21st Annual Indian River County Pioneer Family Dinner, honoring the Haffield Family as our 2026 Pioneer Family.

The Pioneer Family Dinner will be held on Friday, October 9, 2026, at 6:00 p.m. at The Heritage Center. This special evening will bring together family, friends, community leaders, and supporters of local history to celebrate the Haffield family's legacy and recognize their place in the story of Indian River County.

We invite you to join us in making this year's celebration possible by becoming an event sponsor. Your sponsorship not only helps Vero Heritage present this important community tradition, but also supports our ongoing work to preserve The Heritage Center, operate the Indian River Citrus Museum, and provide programs that celebrate and share the unique history and cultural heritage of our community.

Enclosed you will find our 2026 sponsorship opportunities, with levels ranging from \$500 to \$5,000, as well as the opportunity to reserve a table for eight. Sponsorship benefits include recognition through Vero Heritage's website, social media, event signage and program, with additional benefits available at the Pioneer and Presenting Sponsor levels.

We hope you will consider partnering with us as we honor the Haffield Family and continue a tradition that ensures the stories of Indian River County's pioneering families are remembered and shared with future generations. Thank you for your consideration and for your support of Vero Heritage. We would be honored to have you be part of this special evening.

Warmly,



Leslie McKenzie

Executive Director

Vero Heritage, Inc.

(772) 770-2263

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www.veroheritage.org



21ST ANNUAL INDIAN RIVER COUNTY PIONEER FAMILY RECOGNITION HAFFIELD FAMILY



October 9, 2026 at 6:00 pm

Tickets \$75

SPONSORSHIP LEVELS

PRESENTING SPONSOR

\$5,000

Sponsor recognized in all publications, social and print media as the headline event sponsor. Full page ad in the event program. Reserved Table (8 seats).

PIONEER SPONSOR

\$1,000

Sponsor is recognized on Vero Heritage website, social media and event signage. Half-page ad in the event program. Reserved Table (8 seats).

FRIENDS OF VERO HERITAGE

\$500

Sponsor is recognized on Vero Heritage website, social media and event signage an program. Includes two event tickets.

BUY A TABLE

\$800

Includes a reserved table of 8 for your party

The deadline to sponsor is September 25, 2026. Please mail completed form and check payable to Vero Heritage, Inc.

Vero Heritage, Inc.

2140 14th Avenue, Vero Beach, FL 32960

For credit card purchase, call (772) 770-2263 or visit the Citrus Museum

Name: _____ Business Name: _____

Phone: _____ E-mail: _____

Sponsor Level: _____ Donation: _____

